

Speed & Business Results

That's All That Matters in BI Solutions

Slow data insights and predetermined metrics aren't going to improve business results. Why? Because gaining a competitive advantage requires speeding the cycle time to seeing meaningful data and being able to answer new questions quickly. Traditional BI is not satisfying the needs of most business stakeholders who need to see "what's happening" and "why" immediately, in order to act fast and capture market opportunity.

The BI shortcomings of the past has left business stakeholders with five frustrations:

1

Stale data insights that don't deliver compelling business impact

2

High BI and IT costs without material business results

3

Siloed data insights result in blind spots versus holistic insights

4

Siloed teams hoarding data when unleashing it to the business is essential to compete

5

Long wait times for insights, while competitive pressures rise

Modernize Your BI for Speed and Business Results

Mature organizations that realize more information and faster self-service insights in the hands of business stakeholders have moved towards Modern BI solutions. **Their business motivations are two-fold; to see more data intuitively and holistically and for more business stakeholders to see it faster.**

An organization's adoption from Traditional BI to Modern BI follows the path below. **More data, direct to the hands of more business users.** With Modern BI this is being **achieved in weeks – start to finish.** Not months, and without heavy system, services and people costs.

